



"Freya has been carefully developing her sound and the proof is in the honey-filled pudding that will melt your ears" – **Vogue**

"Outstanding vocal" – **Tom Robinson, BBC 6 Music**

"22 Movements has a breezy summery soul feel perked up by a crisp R'n'B beat, sweet harmonies and Freya's dexterous, classy voice. I can hear this drifting from car stereos and open kitchen windows as the warm weather descends in May" – **Neil March, Fresh On The Net & Demerara Records**

"Expertly-crafted with a strong soulful voice" – **Resonance FM**

UK TOUR DATES

26/04 - Clubuniquity, Suffolk
 30/04 - L'Escargot, Soho London
 01/05 - HPBC, Leeds
 09/05 - The Alternative Escape, Door 77, Brighton
 09/05 - Sofar Sounds, Manchester
 23/05 - Servant Jazz Quarters, London
 15/06 - Waywood Festival, Cambridge
 20/06 - The Cellar Theatre, Sheffield
 30/07 - Pizza Express Jazz Club, London

AHLKE Album

Freya Roy	Vocals & Guitar
Taz Modi	Keys & Synthesizers
Simon Beddoe	Flugel Horn
Sam Williams	Bass

Freya Roy	Production
Dom Howard	Mix Engineer
Beau Thomas	Mastering Engineer (Ten Eight Seven)
Mastering	

Funded by the MOBOs Help Musicians Fund

With continued support from **MOBO Trust**, the 'AHLKE' LP has been released exclusively on Record Store Day 2019 (13th April) on FCR Music, pressed by Suffolk-based record store Vinyl Hunter.

Available [here](#)

Contact: team@hermusicpr.co.uk

Freya Roy releases enchanting debut album 'AHLKE'
 Monday 29th April 2019

Independently released on FCR Music

As a winner of the 2018 MOBO Help Musicians fund and listed for Glastonbury's Emerging Talent 2019, Norwich-born Freya Roy is certainly one to watch.

Freya's shimmering blend of neo-soul and R&B is causing a stir with her smoking, soulful vocals and mesmerising live performance. Her unique approach to a jazz composition has gained her traction and respect from the likes of **BBC 6 Music** and **British Vogue**, ahead of the release and UK Tour of her debut album 'AHLKE'

Drawing inspiration from hiphop producer J Dilla and taking huge influences from icons such as Jill Scott, Robert Glasper, Anderson .Paak and Esperanza Spalding has helped shape the many colours and tones running throughout Freya's self-produced album 'AHLKE'

'AHLKE' has an honesty about it, echoing the sounds of Angie Stone and even early Amy Winehouse (circa 'Frank'). Named after her German grandmother, 'AHLKE' represents the feeling of warmth and being happy and content, signifying a moment in Freya's life of self-acceptance, embracing her true identity.

Freya says, *"I am more honest in my writing now, and I think that has come with time as my technique and sound has developed, but also because I know what I'm about now, I am no longer questioning things."*

The release of 'AHLKE' follows the success of Freya's recent single & video '22 Movements' gaining TV exposure on **BBC Look East** and high praise from **Fresh on the Net & Demerara Records' Neil March**.



TRUST